



FILM & ANIMATION

'A' Content : 'A' Society

INTERACTIVE DESIGN

Promoting good virtues* or moral value through creative content

Arts can change society as much as philosophy and science. The theme is aiming to encourage social engagement by creating creative content that emphasizes on good ethics and moral values. Participants may express the abilities of creative works in communicating positive message and give impact to the society through different media and art form.

Eligibility

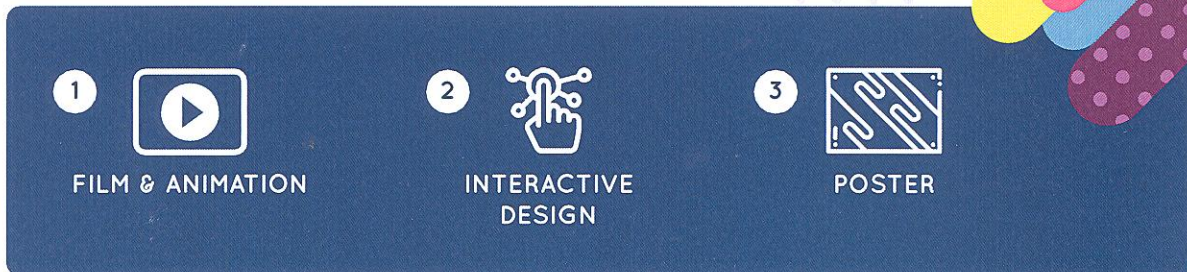
Open to all full-time undergraduate and postgraduate students studying in Public Universities, Private Universities, Institutes of Teacher Education (IPG), Polytechnics, Community Colleges, and Vocational Colleges in Malaysia which are recognised by Ministry of Education.

Objectives

- To engage young and creative minds in expressing their ideas and preparing them to be "industry ready" students
- To create opportunities for students to work on real (or realistic) projects based on the current social trends
- To cultivate relationships between students and industry practitioners

Grand Prize
A trip to Adobe University*

Categories



Timeline subject to changes



Contact Info

- ccma@prestariang.com
- @ccma.certified

Organised by



Secretariat



* behaviour showing high moral standards (goodness, virtuousness, righteousness, morality, ethicalness, uprightness, integrity, upstandingness, honour, dignity, rectitude, honesty, honorableness, responsible, honorability, worthiness, incorruptibility, probity, propriety, decency, respectability, nobleness, worth, good, trustworthiness, blamelessness, purity, pureness, lack of corruption, etc)